



An Aisle on the Floor of Dining Room Furniture

To those who do not know the Grogan store intimately we hope this page will convey a true impression of the merit and immensity of its lines of homefurnishings.

No particular event occasions this showing—no goods were especially arranged to give an exaggerated idea of the stock. In fact, a great deal of our spring stock will be received this week, and displayed as we find room for it.

On any day in the year you may come here and find the lines of seasonable goods just as large and just as attractive as they appear in the pictures.

To the factory salesmen we are known as "The House of Long Lines." Accustomed, as they are, to many gigantic stocks, our assortments in the leading lines of furniture are a matter of comment and congratulation.

We take great pride in them, and want you to know more of their offerings.



An Aisle on the Main Floor

## Each Day We Offer Some Entire Line at Greatly Reduced Prices

Our store is an old and solid institution and our success has been built upon a policy of giving people every penny's worth of value possible for the amount of money they could invest.

We have made quality the one great consideration in assembling our stocks, and by so doing have been able to cover every article that left our store with a guaranty to replace it if it proved unsatisfactory in any respect.

A customer in our house has an opportunity to select from an almost unlimited number of designs in any line, and at the same time be absolutely certain that each will prove of exactly the quality we promise with this sale.

If time and actual service show that we were mistaken in any value, our guaranty is made good without question. We welcome any just complaint that enables us to carry out our policy of giving absolute satisfaction.

Now we want to give you some facts about prices.

We are prepared to successfully compete with any store in Washington, and if you will match value against value, and in making a comparison see that the quality of our goods is equaled, we will show you lower prices than can be found elsewhere in this city.

There are goods designed to sell at seemingly "snap bargain" prices. Values are cut in every possible particular to enable the dealer to quote a bottom price.

There is no room in our store for such goods—no phase of our policy that will admit of handling them.

We tell the manufacturer to add every bit of value he can and come within a reasonable price—then we give you that top value at the lowest price you can find.

We're going to "drive home" the price proposition this spring, and we want you to make your comparisons with the very best offers of the cash stores.

# Peter Grogan & Sons Co. 817-823 7th St.



Princess Dressers and Chiffoniers

### Matting Will Be the "Special" for Monday

Slowly at first, but increasing with every day, interest is centering on these special daily offerings.

For one day only we mark unusual price reductions on some entire line of goods. If you want those goods at the special prices you must buy on that day, for at 6 o'clock the green tags are taken off and the regular prices are again in force.

To-morrow you will find these special prices on every roll of Matting in our store, but we do not require that you buy by the roll. We measure your floors—charge only for what is actually used in covering them—and do the laying free.

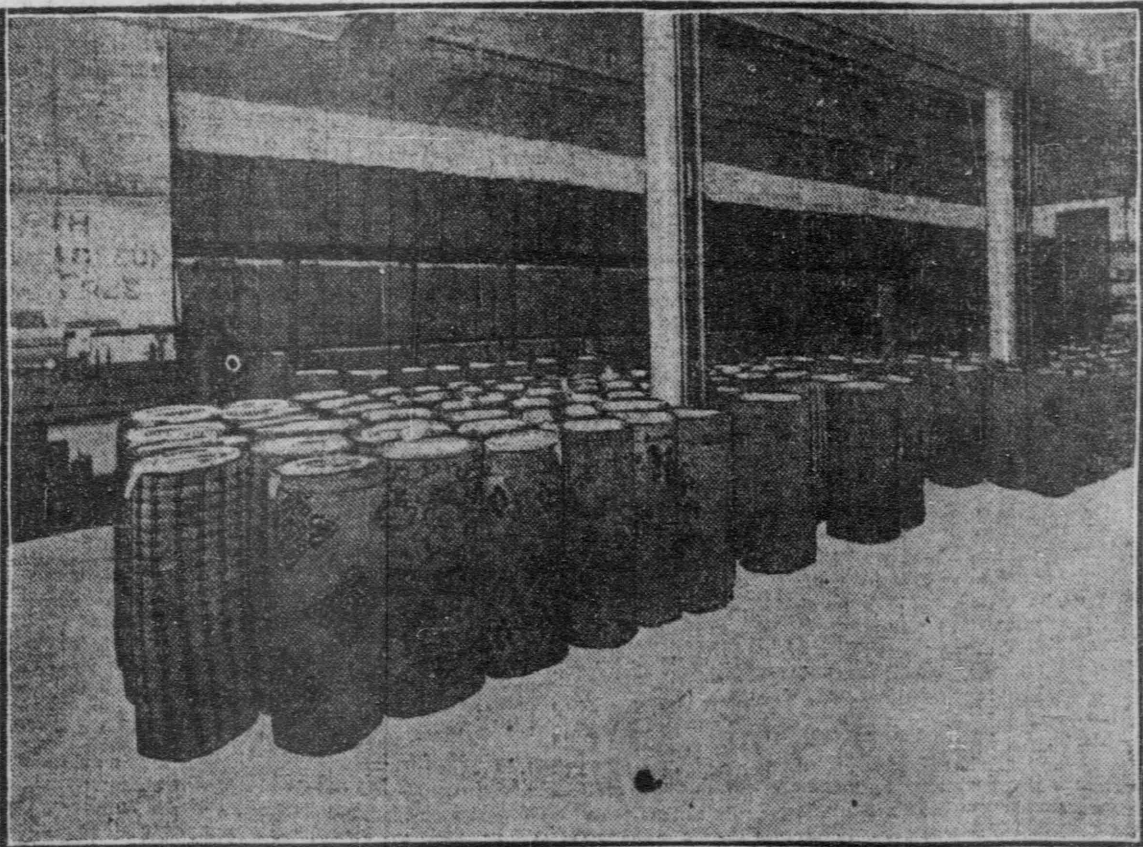
At all times, and without regard to any special price reductions, you are perfectly welcome to have your purchases charged on an open account.



A Double Line of Odd Bureaus



A Section of the Parlor Suite Department



One Side of the Matting Floor